

# Program Year 2023 – 2024 Year-At-A-Glance

## Role of the Board:

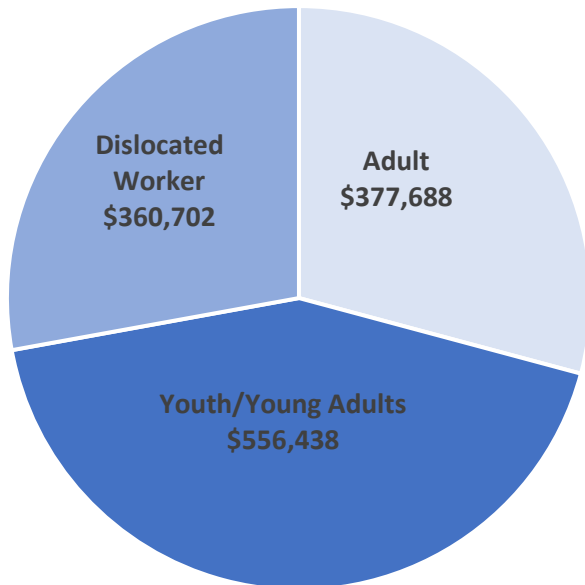
- **Convener:** Bringing together business, labor, education, and economic development to focus on workforce issues and promote strategic alignment.
- **Workforce Analyst:** Developing, disseminating, and assisting with the analysis of current labor market and economic information and trends in industry sectors.
- **Broker:** Bringing together community stakeholders to solve common problems; aligning systems and strategies; forging new relationships between business and education.
- **Community Voice:** Articulating the issues for the needs of a skilled workforce. Demonstrating and speaking to the effectiveness of training programs.
- **Capacity Builder/Investor:** Enhancing the region’s ability to meet the workforce needs of local employers through the utilization of federal and state funds.

## LWP Goals:

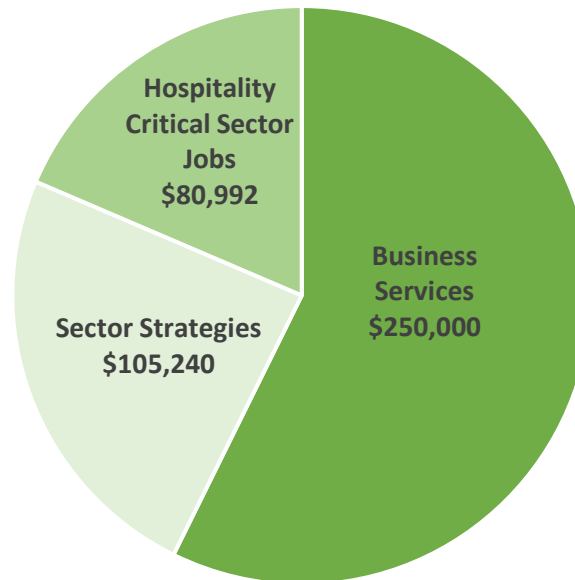
- Prepare works for self-sufficiency employment in a new and changing economy.
- Connect individuals to education, skill-building, and employment opportunities in occupations most impacted.
- Prepare our youth for future employment.
- Catalyze the community around diversity, equity, and inclusion (DEI) to expand workforce leadership and participation opportunities for all.
- Align strategic partnerships to expand our collective capacity to address systemic workforce challenges.

## Funds Invested: \$4,015,680

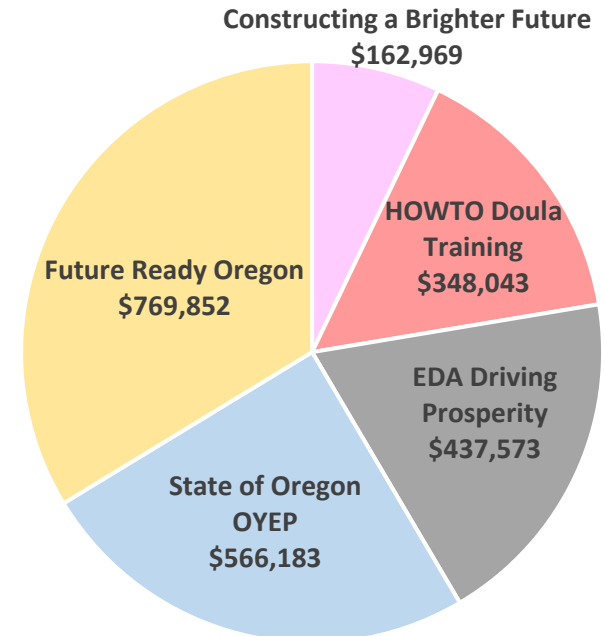
### Workforce Innovation and Opportunity Act Funds \$1,294,828



### Business Services and Sector Strategy Funds \$436,232



### Other Funds \$2,284,620



## Workforce Innovation and Opportunity Act Funds \$1,294,828

### Adults and Dislocated Worker - \$738,390 Individuals Served at WorkSource Lane

- 10,807 received personalized services to support their job search
- 333 job seekers placed in targeted industries
- 37 completed On-The-Job Training

### Employer Engagement at WorkSource Lane

- 1,069 positions posted on iMatchSkills in targeted sectors (380 employers)
- 14 new businesses utilized the OJT program

### Youth/Young Adults - \$556,438

- 263 youth served
- 32 participated in a work experience
- 11 completed an internship and achieved positive evaluations



Scan the QR code to access the full Year-End Performance Report for PY 2023-2024, or visit [www.laneworkforce.org](http://www.laneworkforce.org).

## Business Services and Sector Strategies Funds Invested \$436,232

### Business Services - \$250,000

- In June 2023, Collaborative Economic Development Oregon (Collaborative EDO) began serving as the business service provider for Lane Workforce Partnership, initiating an expanded collaboration. In this enhanced capacity, Collaborative EDO actively engages with key regional industries critical to our local economy, implementing programs and initiatives aimed at creating high-paying jobs. Additionally, Collaborative EDO leads sector strategy efforts, offering essential leadership and support to community stakeholders involved in both ongoing and newly targeted industry initiatives.

### Sector Strategies - \$105,240

- **Creatives: \$31,000** (IATSE Local 675 Rigging Training and ABAE Catalyst Club)
- **Childcare: \$25,000** (Onward Eugene Sector Strategist)
- **Transportation: \$17,138** (Regional Sector Convenings and CDL Driving Training)
- **Food & Beverage: \$15,000** (Eugene's Table Growing People Cohort)
- **Leisure & Hospitality: \$4,450** (Regional Sector Convenings and Events)
- **Technology: \$200** (Technology Association of Oregon Membership)
- **All Sectors: \$12,452**
  - CEDO Data Collection (Entrepreneurs and Women's Innovation Network)
  - Plaza Latine Leaders Cohort Sponsorship
  - Eugene Chamber of Commerce Celebration of Business
  - Springfield Chamber of Commerce Work Ready Impact Investor

### Hospitality Critical Sector Jobs - \$80,992

Lane Workforce Partnership, in collaboration with Southwestern Oregon Workforce Investment Board (SOWIB), Northwest Oregon Works (NOW), Oregon Restaurant & Lodging Association (ORLA), and the Oregon Coast Visitors Association (OCVA), secured a \$446,786 Department of Labor Critical Jobs Sector Planning Grant to support workforce development in the Oregon coast's hospitality sector. Key initiatives include:

- First DOL grant awarded to this sector on the Oregon Coast
- Hiring an Oregon Coast Hospitality and Leisure Sector Strategist
- Targeting a sector projected to create nearly 40,000 jobs by 2031
- Planning industry engagement sessions
- Conducting worker surveys and interviews

## Other Funding Invested: \$2,363,604

### Team Oregon Build/Constructing a Brighter Future - \$162,969

Team Oregon Build is an innovative partnership among education, industry, state, and community sectors to introduce youth to high-wage, high-demand construction trades. LaneESD and Southern OregonESD received over \$2.6M in grant funding from the Oregon Department of Education through the Elementary and Secondary School Emergency Relief (ESSER III) fund. This project was previously known locally as Constructing a Brighter Future.

- 51 participating Oregon Schools
- 14 Counties Represented
- 7,830 Student Experiences
- 231 Build Orders Received

### HOWTO Doula Training - \$348,043

Lane Workforce Partnership, in collaboration with Nurturely, secured funding from the Oregon Health Authority's HOWTO program to promote perinatal health equity in Lane County. This initiative is dedicated to certifying, supporting, and sustaining Black, Brown, Indigenous, and Spanish-speaking doulas within the local workforce. Through comprehensive Doula Training, Transition, and Sustainability Support, we aim to enhance racial and cultural diversity in healthcare systems, fostering a more inclusive and equitable environment.

- To date, 32 individuals have successfully completed the Doula Training.

### EDA Driving Prosperity - \$437,573

Lane Workforce Partnership partnered with the Southern Oregon Workforce Investment Board on the Good Jobs Challenge grant from the Department of Commerce.

- Through the *Driving Prosperity* initiative, 105 commercial truck drivers in Lane County were trained over a two-year period.

### State of Oregon OYEP - \$566,183

The Oregon Youth Employment Program offers work-based learning opportunities to young people aged 14 to 24, including paid internships, pre-apprenticeship training, occupational skills development, and other workforce services. The program focuses on three high-wage, high-demand sectors: construction, manufacturing, and technology.

- For the 2023-2024 program year, Lane Workforce Partnership partnered with Connected Lane County to deliver this program, with 60 youth/young adults participating.

### Future Ready Oregon - \$769,852

#### ➤ Opportunity Oregon: \$16,481

Provide employment support and training to adults in custody exiting Oregon Department of Corrections prisons who are referred to the WorkSource Oregon Lane Center for case management. The goal is to ensure successful workforce reentry through skill-building, coaching, and employment services in collaboration with stakeholders. As of April 1, 2024, LWP has contracted Opportunity Oregon to deliver these services.

#### ➤ WorkSource Benefits Navigator: \$91,171

Workforce Benefits Navigator Grants are part of the Future Ready Oregon investment package funded by SB 1545 in 2022. In Lane County, we are forming the Lane County Navigator Consortia, a network of in-community Navigators. In January 2024, LWP contracted with Collaborative Economic Development Oregon (CEDO) to establish the Consortia, modeled after our successful Sector Partnerships. CEDO has since convened the Consortia and launched Bridge Lane, a key initiative promoting growth and connectivity in Lane County.

#### ➤ Workforce Ready NAACP: \$97,707

In partnership with the NAACP, LWP leads a Workforce Ready Round II Grant, part of the Future Ready Oregon initiative funded by SB 1545 in 2022. The NAACP will expand Lane County 4J School District's Healthcare CTE program by implementing a healthcare workforce pipeline for underserved high school students and will partner with PeaceHealth to offer mentorship, career shadowing, research opportunities, and internships to participating students.

#### ➤ Prosperity10K American Rescue Plan Act: \$564,493

Funding was for direct WIOA customer costs including On-the-Job Training, Work Experience, and Support Services.

- WorkSource Oregon Lane received \$448,354.
- Connected Lane County received \$116,128.