



LANE WORKFORCE PARTNERSHIP

Lane Workforce Partnership Community Engagement Committee Agenda

Date: 1/30/2026

Location: Zoom

Attendees: Jesse Quinn, Nicole Matthews, Hannah Felt, Stan Pickett, Billy Dover,

Agenda Items:

1. Welcome and Introductions

2. Publicity and Public Awareness

- Reviewed current publicity efforts and their effectiveness.
- Brainstormed ideas to increase public awareness of Lane Workforce Partnership initiatives.
- Discussed sharing a community calendar.
- Reviewed Lane Workforce Partnership's social media tracking.

3. Overview and Updates

- Regional Advisory Coordination Overview:
 - PowerPoint Presentation shared with CTE Instructors and Industry
 - Focuses on Employability skills, Technical Skills. Career Confidence, Real-World Experience, Industry Awareness, Meaningful relationships.
 - Conversations around how AI is being integrated into industry gatherings. How is AI being used in Delta Sand and Gravel, Ireland Trucking, etc?
 - Conversation to host a construction specific career fair is being hosted next week with CLC, CEDO, LESD, LWP, Grant Associates. Will bring back ideas/interest to the Construction Sector Partnership. Stan suggested involving union representation as the trade's apprenticeship pathways can be challenging to navigate.
 - Ireland Trucking is hosting a Transportation Fair on 2/21st at the Goshen Terminal
 - It already has 20+ RSVPs. Goal is to hire 6-8 drivers.
 - Billy is concerned about having too many attendees- hold off on advertising
 - Connected to the Grant Associates Team
 - Concerns about the lack of sponsorship dollars until 7/1
 - Still seeing full CDL classes despite lack of tuition assistance.
 - Stan suggested having an "Equipment Rodeo" event for CTE

events

- “Bots days”, similar to RobotWars. Robotic club meets transportation/aggregate.
- OTA holds an annual Truck Rodeo, how do we bring this Lane County. Fed Ex, Wildish, Riverbend.

4. Next Meeting:

1. Reminder of the Good Job Principles on Thursday, March 6, from 10:30 am to 12:30 pm at the Springfield Chamber of Commerce. All Community Engagement Committee members are invited to attend, and lunch will be provided. With our shift away from a fourth-Friday meeting cadence, we are combining our February and March meetings into this session. You will receive a calendar invitation for March 6, along with cancellations for the February 27 and March 27 meetings.

1. Closing

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