



2024 – 2028 Strategic Plan Goals and Objectives

Goal #1: Increase Awareness and Use of the Workforce System

Expanding awareness and engagement ensures the workforce system is optimized as a crucial resource for education, employment, and economic advancement.

- Create awareness of workforce system services.
- Create more robust youth career pathway pipeline awareness across all sectors.

Goal #2: Embrace Transparency & Accountability

A culture of transparency fosters confidence, drives organizational capacity, and creates sustainable, meaningful results.

- Transform WorkSource Oregon delivery to fit expected future needs of job seekers and employers to adjust to trends/tech changes.
- Prepare for data alignment for shared state/local performance scorecards.

Goal #3: Create Strategic Alignment and Innovative Collaboration

Collaboration among public and private partners strengthens workforce solutions, enhances efficiency, and maximizes impact.

- Influence the regulatory environment to align with the 21st-century workforce.
- Require essential employability skills (EES) in all appropriate programs & services funded by LWP.
- Incorporate the voice of business in the workforce development conversation.
- Simplify navigation of the workforce system, reducing barriers to access and use.

Goal #4: Advance Prosperity Through an Inclusive Workforce

Prioritizing workforce equity unlocks opportunities, reveals diverse talents, and creates an innovative, dynamic workforce for long-term sustainability.

- Increase varied access and involvement in all public workforce systems through targeted engagement initiatives.
- Operationalize and influence the use of the LWP Accountability Framework.