

Scan the QR code to learn more about the Lane County Sector Strategy Team (LCSST) and our Next General Sector Strategies.



**18,410**  
TOTAL  
EMPLOYEES



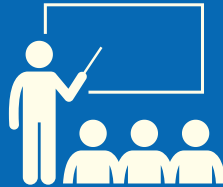
**34,373**  
NEW &  
REPLACEMENT  
OPENINGS BY  
2032

# HOSPITALITY

The Oregon Employment Department has released data on common occupations in the Leisure and Hospitality sector, highlighting the 2024 numbers, average wages, and the typical entry-level education for each role. Below is a summary:

Occupation	2024 Average Annual Wages	Typical Entry Level Education
Fast Food and Counter Workers	\$32,690	Less than high school
Waiters and Waitresses	\$33,190	Less than high school
Cooks, Restaurant	\$36,851	Less than high school
First-Line Supervisors of Food Preparation Workers	\$44,168	High school diploma or equivalent
Bartenders	\$35,274	Less than high school
Cooks, Fast Food	\$32,266	Less than high school
Dishwashers	\$33,374	Less than high school
Maids and Housekeeping Cleaners	\$35,595	Less than high school
General and Operations Managers	\$101,773	Bachelor's degree
Driver/Sales Workers	\$45,287	High school diploma or equivalent
Food Service Managers	\$61,598	High school diploma or equivalent
Food Preparation Workers	\$35,963	Less than high school

**16%**  
FORECASTED  
GROWTH BY  
2032



**\$466**  
MILLION  
IN LANE COUNTY  
PAYROLL

**1,293**  
TOTAL  
ESTABLISHMENTS



**\$25,329**  
AVERAGE  
WAGE

## OUR MISSION:

To meet the workforce needs of employers and individuals through partnerships and innovation.



# HOSPITALITY



Workforce Boards at the Oregon Restaurant and Lodging Association Conference, 2024.

In Oregon, the Leisure and Hospitality industry comprises just over 10% of all employment. Statewide, the industry is the second largest business sector behind healthcare in terms of number of jobs. In 2022, the industry provided over 197,000 jobs to working Oregonians and brought in over \$10.9 billion in annual sales for Oregon.

Lane County is home to 1,293 Leisure and Hospitality establishments that employed 18,410 workers, with a total payroll of \$466 million in 2023. Over the ten year period of 2022 - 2032, the industry is expected to add 2,633 jobs.

Lane Workforce Partnership (LWP), in collaboration with Southwestern Oregon Workforce Investment Board (SOWIB), Northwest Oregon Works (NOW), Oregon Restaurant & Lodging Association (ORLA), and the Oregon Coast Visitors Association (OCVA) led a successful joint application for a Department of Labor Critical Jobs Sector Planning Grant, totaling \$446,786.

This grant represents a significant step towards addressing the unique workforce needs of the Oregon coast's vital hospitality sector, which is projected to generate nearly 40,000 jobs by 2031. The overall average annual wage of \$25,329 in the Leisure and Hospitality sector is lower than the all industry wage in Lane County of \$56,320.

Oregon Restaurant and Lodging Association (ORLA) is the leading business association for the foodservice and lodging industry in Oregon. A not-for-profit trade organization, ORLA has increased their work in Lane County over the past year.

The Lane County Sector Strategy Team (LCSST) utilizes the [Next Generation Sector Partnerships model](#), a nationally recognized approach. For more information, visit: <https://tinyurl.com/LaneWorkforce>