



LANE WORKFORCE PARTNERSHIP

Lane Workforce Partnership Community Engagement Committee Agenda

Date: 9/26/2025

Location: Zoom

Attendees: Jesse Quinn, Nicole Matthews, Ally Wimberly, Hanna Eberle, John Stapleton, Hannah Felt, Ryan Kounovsky, Stan Pickett, Billy Dover, Shareen Vogel

Agenda Items:

1. Welcome and Introductions

2. Publicity and Public Awareness

- Reviewed current publicity efforts and their effectiveness.
- Brainstormed ideas to increase public awareness of Lane Workforce Partnership initiatives.
- Discussed sharing a community calendar.
- Reviewed Lane Workforce Partnership's social media tracking.

3. Overview and Updates

- Regional Advisory Coordination:
 - Hannah Felt shared that PIVOT Architecture is leading coordination of the Regional Advisory.
 - Lane ESD oversees 9 CTE pathways.
- Collective Impact Models:
 - Exploring how the Team Oregon Build model can be replicated across industries such as: Manufacturing, Hospitality, and Culinary.
 - Goal: bring educators and industries together for mutual community benefits.
 - Industry benefit: developing workshops and brainstorming sessions to clarify value.

4. Example Projects

- Furniture Lab: Creating furniture for unhoused individuals or wildfire survivors.
- Industry Partner Connections:
 - St. Vincent de Paul (restoration).
 - Wood manufacturing/mixed materials focus.
 - CBO partners: Reveille, Eugene Mission, Everyone Village.
 - Employer partners: Nine Woods, Lanz Cabinets, Marathon Coach, Western Shelters, Deployed Logix.

5. Manufacturing Brainstorm

- Share a regional employer list (Jesse).
- AMRAC – Advanced Manufacturing Regional Advisory Committee.
- Partner with “Sleep in Heavenly Peace.”

6. Union and Labor Connections

- Lane County has 96 JATCs.
- Explore alignment to ensure certifications and pre-apprenticeship credits are recognized.
- Gather feedback directly from industry.
- Develop and share a packet that explains connections and return on investment for companies.
- Emphasize packaging efforts to employers by showing: career readiness, skills obtained, real-world experience (e.g., students with farm work experience, internships, WBL projects).
- Strengthen credibility through industry partnerships with the Regional Advisory Committee.

7. Expanding Collective Impact Models

- Explore other industry connections:
 - Transportation companies supporting student project logistics.
 - Behavioral health providers meeting with students.
 - Culinary students catering events and engaging in hands-on projects.
 - Students teaching home economics/life skills (e.g., through SNAP-Ed or similar programs).
 - Top behavioral health request: life-skills training (laundry, cooking, etc.).
 - Micro-village/shared kitchen concepts (like home economics kitchens).

8. GroupTrail

- 45 employers signed up.
- Kickoff scheduled with PIVOT.
- Networking opportunities for CTE instructors.
- Industry representatives invited through sector partnerships.

Closing