**Lane Workforce Partnership
Community Engagement Committee Agenda**

Date: 8/29/2025
Location: Zoom
Attendees: Jesse Quinn, Nicole Matthews, Shareen Vogel, Hannah Felt, John Stapleton
Agenda Items:

1. Welcome & Introductions

- Jesse opened the meeting and welcomed participants.

2. Publicity & Public Awareness

- Reviewed current publicity efforts and discussed effectiveness.

- Brainstormed strategies to increase public awareness of Lane Workforce Partnership (LWP) initiatives.

- Shared the Community Calendar as a tool to highlight opportunities and events.

- Reviewed LWP's social media tracking to identify engagement trends.

3. Industry Engagement – PIVOT Architecture Presentation

> Presenter: Hannah Felt

- Focus on strengthening K-12 connections to employment opportunities.

- Emphasized building towards a collective impact model (similar to Team Oregon Build) across all industries.

- Introduced the ABC Jobs Model to guide career pathways:
  - A: A Job
  - B: Better Job
  - C: Career

- Discussed identifying crucial interventions to support student success.

- Pilot program to begin with 4J, Bethel, and Marcola School Districts, with potential for statewide expansion.

- Suggested alignment with the Regional Advisory Committee.

- Highlighted connections to:
  - GroupTrail
  - Talent Match events
  - Work-Based Learning opportunities

4. Connection to Industry

- Shared details on LWP's upcoming database tool of local employers for service providers.
  - Searchable by zip code, industry, and other filters.

- Encouraged inviting industry partners to GroupTrail/classroom presentations.

- Emphasized industry representation at Regional Advisory Committees.

5. Classroom Employable Skills

- Discussed strategies to integrate work readiness skills into classroom curriculum.
- Considered professional development opportunities for employers and supervisors to better support young employees, with a focus on:
    - Conflict resolution
    - Socio-emotional learning
    - Trauma-informed practices

6. Closing

- Meeting adjourned.