



**Lane Workforce Partnership
Community Engagement Committee Agenda**

Date: 5/30/2025

Location: Zoom

Attendees: Jesse Quinn, Nicole Matthews, Ally Wimberly

Agenda Items:

1. Welcome and Introductions

2. Publicity/Public Awareness

- Discuss current publicity efforts and their effectiveness.
- Brainstorm ideas for increasing public awareness of Lane Workforce Partnership initiatives.
 1. Sharing of Community Calendar:
 2. Reviewing Lane Workforce Partnership's social media tracking.

3. CTE Talent Match

- Nicole shared that the pilot of Group Trail will be held until next Fall, we will be launching the system in full force school.
- Ally Wimberly of Charlie Health has expressed interest in leading classroom presentations
- The group will reconvene in June to coordinate efforts for CTE talent matches focusing on the September launch.
- The goal for next month is to select "calendar of academic" events to promote instructors.
- Draft outline of industry clusters and events:
- **Industrial and Engineering Systems:**
 1. LCC Industry & Trades Education Center Tour
 2. Diesel Days
 3. Knife River, Kris Latimer
- **Computer Science**
 1. Innovation Labs with CLC
- **Education**
 1. Early Childhood Education
- **Agriculture and Natural Resources**
 1. Delta Sand and Gravel
 2. Natural Resources Tour- CLC
 3. UGB Forestry Program with 4J
- **Hospitality**

1. SLICE Culinary Competition – LCC
2. Aspire Kitchen with Graham Ross
- **Arts, Communications, Publishing**
 1. BRAVA & Spark? – ABAE and
- **Business Management**
 1. Aloma Murry
 2. OMEP Business Simulator
- **Health Occupations**
 1. MedSplash
 2. Health Occupations Career Fair
- Run totals for baseline of classroom industry presentations.

4. Closing