



LANE WORKFORCE PARTNERSHIP

Lane Workforce Partnership Community Engagement Committee Agenda

Date: 9/27/2024

Location: [Zoom](#)

Attendees: Stan Pickett, Jesse Quinn

Agenda Items:

1. Welcome and Introductions

2. Publicity/Public Awareness

- *Sharing of LWP Social Media Analytics and LWIB Benchmarks:*
 - Discussion on targeting the number of employers within a region.
 - Focused on core demographics and mid-sized organizations.
 - Total number of employers in Lane County: 14,371.
 - Number of LC employers with >20 employees: 1,499.
- *Targeted Contact List for WSO Business Services Team:*
 - Identify these employers through OED, this list will aid Industry Engagement efforts.
- **Action Item:** Work with OED to get a list of employers fitting these criteria.

3. Community Calendar

- 88 events since September 2023

4. CTE Talent Match Event Planning

- *Group Trail Platform Guest Speaker for October:*
 - Discussion on notifying Industry Partners about the software.
 - Push to employers engaged in Sector Partnerships.
- *Challenges:*
 - Limited resources, especially for small firms.
- *Example: Construction Aggregate Sector:*
 - Sand & Gravel Tours - aiming to restart classroom tours.
 - 6 tours were held in 2023.
 - Post-pandemic struggles with re-establishing such events.
 - **Action Item:** Invite Hannah Hostick, Lane ESD to the October Community Engagement Committee meeting.
 - Email: hhostick@lesd.k12.or.us.
 - Invite her to the Regional Advisory Group meeting as well.
- *Transportation Sector Partnership:*
 - Discussed collaboration opportunities.
 - "Driving Prosperity" Program – 106 CDLs completed.
 - Exploring how to sustain momentum and fund Full-Time Equivalent (FTE) positions.
 - Riverbend, Wildish, and DSG will continue CDL training programs.
 - Increased interest in truck driving training opportunities.
- *Industry Sector Partnerships:*
 - Review Industry Profiles
 - Goals and dashboard draft
- *Industry Clusters:*
 - Discussed ways to attract more employers to shared spaces, specifically

- within the Wood Products, Transportation, and Construction sectors.
- Marathon Coach used as an example.

5. Guest Speakers

- Hannah Hostick, Lane ESD to the October Community Engagement Committee meeting.
- Nicole Desch, Collaborative to share about CTE Talent Matches in October

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