



LANE WORKFORCE PARTNERSHIP

Lane Workforce Partnership Community Engagement Committee Minutes

Date: 7/26/2024

Location: [Zoom](#)

Agenda Items:

1. Welcome and Introductions

- Attendees: Billy Dover, Jesse Quinn, Jenifer Adams

2. Publicity/Public Awareness

- Discussion Points:
 - Evaluation of current publicity efforts and their effectiveness.
 - Linking the success of the ground game to publicity efforts.
 - Assessing ROI while casting a wide net.
 - **Action Item:** Update LWP website to include a newsletter subscription on the welcome page.
 - **Employers:** See the newsletter as an opportunity to engage with career fair opportunities.
- Community Calendar:
 - Tracking employment placements.
 - Overabundance of events for employers.
 - Conflicting dates and coordination issues.
 - Concentrating efforts for better impact.
 - **Action Item:** Continue refining and sharing the community calendar with partners. How do we promote an external community calendar for employers looking to engage?
 - Merging existing listservs
 - Sector partnerships
 - Past committee groups
 - Subscribe contacts to broader LWP newsletter

3. Returning Citizens

- Identifying skillsets of returning citizens and matching them with employers.
- Building and sharing a roster of individuals and their skillsets with industry partners.
 - **Action Item:** Share profiles of returning citizens/skillsets with industry partners.
 - Present to LCHRA/SHRM, Jesse meeting with LCHRA on 8/1
 - Build a database of criminal background friendly employers
 - Present profiles of returning citizens to interested employers.