



**Lane Workforce Partnership  
Community Engagement Committee**

**Friday, May 31, 2024**

**2:00pm – 3:00pm**

**Meeting being held via [Zoom](#)**

**AGENDA**

- 1. Welcome and Introductions**
- 2. Publicity/Public Awareness**
  - Discuss current publicity efforts and their effectiveness.
  - Brainstorm ideas for increasing public awareness of Lane Workforce Partnership initiatives.
- 3. Supporting Business Partners with Hiring Strategies**
- 4. High School Career Development**
- 5. Talent Match Strategy**
- 6. CTE Pathways and Sector Strategies**
- 7. Event Planning**
- 8. Next Steps and Action Steps**