



LANE WORKFORCE PARTNERSHIP

Lane Workforce Partnership Community Engagement Committee Agenda

Date: 3/5/2024

Location: [Zoom](#)

Agenda Items:

1. **Welcome and Introductions**
2. **Publicity/Public Awareness**
 - Discuss current publicity efforts and their effectiveness.
 - Brainstorm ideas for increasing public awareness of Lane Workforce Partnership initiatives.
3. **Uniform Message/Branding**
 - Review current messaging and branding materials.
 - Discuss any necessary updates or improvements to maintain a cohesive brand identity.
4. **Outreach Strategies**
 - Share successful outreach methods and experiences.
 - Identify target demographics and communities for outreach efforts.
5. **Event Planning**
 - Discuss upcoming events.
6. **Coalition Building**
 - Identify potential partners and stakeholders for collaboration.
 - Discuss strategies for building strong relationships with other organizations.
7. **Next Steps and Action Items**
 - Set a date for the next committee meeting and determine agenda items.
8. **Closing**