

## **INDUSTRY PROFILES**

Scan the QR code to learn more about the Lane County Sector Strategy Team (LCSST) and our Next General Sector Strategies.





1,030 TOTAL EMPLOYEES





1,341
NEW &
REPLACEMENT
OPENINGS BY
2032

18% FORECASTED GROWTH BY 2032





\$31 MILLION In Lane County Payroll

146 TOTAL ESTABLISHMENTS





## **CHILD CARE**

The Oregon Employment Department has released data on common occupations in the Child Care sector, highlighting the 2024 numbers, average wages, and the typical entry-level education for each role. Below is a summary:

Occupation	2024 Average Annual Wages	Typical Entry Level Education
Preschool Teachers, Except Special Education	\$39,623	Associate's degree
Childcare Workers	\$35,405	High school diploma or equivalent
Teaching Assistants, Except Postsecondary	\$42,244	High school diploma or equivalent
Education and Childcare Administrators, Preschool and Daycare	\$55,295	Associate's degree
Child, Family, and School Social Workers	\$65,030	Bachelor's degree
Bus Drivers, School	\$52,005	High school diploma or equivalent
Cooks, Institution and Cafeteria	\$40,601	Less than high school
Special Education Teachers, Preschool	\$57,496	Bachelor's degree
Office Clerks, General	\$44,427	High school diploma or equivalent

## **OUR MISSION:**

To meet the workforce needs of employers and individuals through partnerships and innovation.

## CHILD CARE



Lane Education Service District Regional Advisory Committee, April 2024.

The Childcare industry sector is a critical workforce enablement, for all other industries. Childcare services are essential for supporting working families and the broader economy, enabling parents to participate in the workforce. In 2023, the sector included 146 licensed childcare providers in Lane County, employing 1,030 individuals. Average wages are relatively low, averaging \$30,392, while contributing over \$31 million in total wages annually.

10 year employment projections from 2022 to 2032 show 18% growth, compared to 10% for all other industries.

Like most other counties across Oregon, Lane County is considered a child care desert, defined as a community with more than three children for every regulated child care slot. To shed this status, Lane County needs to add approximately 1,500 new child care slots to our current supply, while ensuring new slots: are supported by a diverse, qualified, and well-compensated workforce; have facility space in which to operate; meet the cultural and developmental needs of families; and are affordable for families.

Strategies to address the child care crisis in Lane County include supporting new child care businesses, increasing compensation packages for child care providers, developing paid pathways into the profession, elevating case studies, success stories and opportunities in the field, and fostering employer/child care provider partnerships.