

# Program Year 2024 – 2025 Year-At-A-Glance

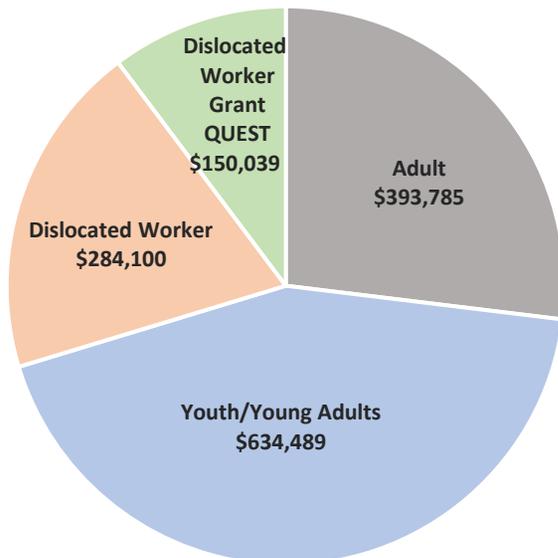
- **Convener:** Bringing together business, labor, education, and economic development to focus on workforce issues and promote strategic alignment.
- **Workforce Analyst:** Developing, disseminating, and assisting with the analysis of current labor market and economic information and trends in industry sectors.
- **Broker:** Bringing together community stakeholders to solve common problems; aligning systems and strategies; forging new relationships between business and education.
- **Community Voice:** Articulating the issues for the needs of a skilled workforce. Demonstrating and speaking to the effectiveness of training programs.
- **Capacity Builder/Investor:** Enhancing the region’s ability to meet the workforce needs of local employers through the utilization of federal and state funds.

## LWP Goals:

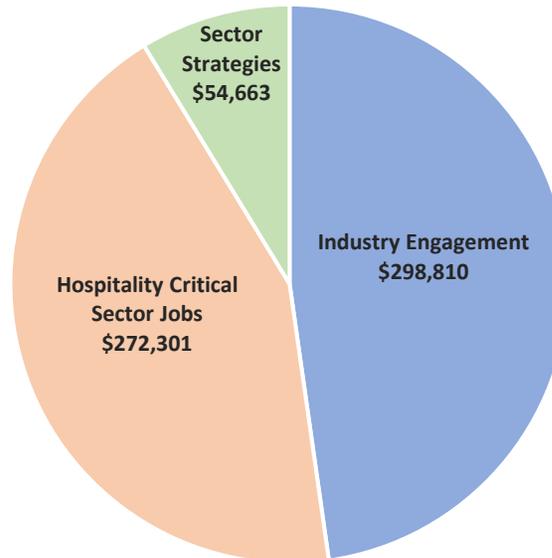
- Increase Awareness and Use of the Workforce System.
- Embrace Accountability to Workers and Business Through a Culture of Transparency.
- Create Strategic Alignment and Innovative Collaboration Among Partners.
- Advance Prosperity Through an Inclusive Workforce, Overcoming Barriers to Participation.

## Total Funds Invested: \$3,938,529

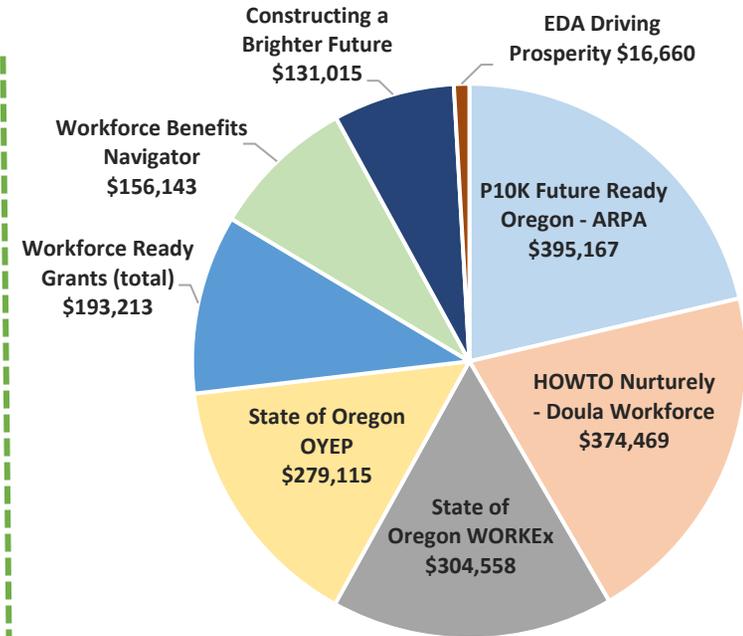
### Federal Workforce Innovation and Opportunity Act Funds \$1,462,414



### Industry Engagement and Sector Strategy Funds \$625,775



### Other Funds \$1,850,340



\*WorkSource Lane \$259,102; Connected Lane County \$136,065

## Federal Workforce Innovation and Opportunity Act Funds

**\$1,462,413**

### Adults and Dislocated Worker - \$677,885

#### Individuals Served at WorkSource Lane

- Total Enrolled Participants: 187
- Gained Employment: 70
- Average Wage: \$23.81
- Total Economic Impact: \$3,466,736

#### Employer Engagement at WorkSource Lane

- New Businesses Utilizing the OJT program: 6

### Dislocated Worker Grant – QUEST - \$150,039

QUEST funding supports training, credentials, and support services in the care economy, helping people impacted by COVID-19 prepare for healthcare careers with strong pathways for growth.

- Customers: 24
- Completed Training: 12

### Youth/Young Adults - \$634,489

- Total Enrolled Participants: 97
- Gained Employment: 26
- Average Wage: \$19.05
- Participated in a Work Experience: 66
- Completed an Internship and Achieved Positive Evaluations: 62
- Total Economic Impact: \$1,030,224

## Industry Engagement and Sector Strategies

Funds Invested

**\$625,775**

### Industry Engagement - \$298,810

Lane Workforce Partnership (LWP) contracts with Collaborative Economic Development Oregon (Collaborative EDO) to serve as its industry engagement provider, convening and connecting with key regional industries to implement initiatives that expand access to high-paying jobs. Collaborative EDO also leads sector strategy efforts, providing leadership and support to community stakeholders involved in both established and newly targeted industry initiatives.

### Hospitality Critical Sector Jobs - \$272,301

In collaboration with Southwestern Oregon Workforce Investment Board (SOWIB), Northwest Oregon Works (NOW), Oregon Restaurant & Lodging Association (ORLA), and the Oregon Coast Visitors Association (OCVA), LWP secured a \$446,786 U.S. Department of Labor Critical Jobs Sector Planning Grant - the first awarded to the hospitality sector on the Oregon Coast. The initiative is focused on strengthening the hospitality workforce through the following key efforts:

- ✦ Hiring an Oregon Coast Hospitality and Leisure Sector Strategist
- ✦ Targeting a sector projected to create nearly 40,000 jobs by 2031
- ✦ Planning industry engagement sessions
- ✦ Conducting worker surveys and interviews
- ✦ Completed the whitepaper *Building a Stronger Coastal Hospitality Workforce*

### Sector Strategies - \$54,664

- **Childcare: \$25,000** (Onward Eugene Sector Strategist)
- **Healthcare: \$5,000** (Peer Support Specialist Cohort)
- **Transportation: \$4,586** (Regional Sector Convenings and Event)
- **Creatives: \$2,500** (ABAE Catalyst Club)
- **Leisure & Hospitality: \$250** (Florence Chamber of Commerce Lunch & Learn)
- **All Sectors: \$17,328**
  - ✦ State of the Workforce Report
  - ✦ Eugene Chamber of Commerce Community Solutions Summit
  - ✦ Springfield Chamber of Commerce Work Ready Impact Investor
  - ✦ Opportunity Oregon Program Outreach

## Other Funding Invested: \$1,850,340

### Future Ready Oregon - \$744,523

➤ **Prosperity10K American Rescue Plan Act: \$395,167**

Funding was for direct WIOA customer costs including On-the-Job Training, Work Experience, and Support Services.

- ✦ WorkSource Oregon Lane received \$259,102
- ✦ Connected Lane County received \$136,065

➤ **Workforce Benefits Navigator: \$156,143**

Workforce Benefits Navigator Grants, part of the Future Ready Oregon investment package funded by SB 1545 (2022), supported the formation of the Lane County Navigator Consortia, a network of in-community Navigators. In January 2024, LWP contracted with Collaborative Economic Development Oregon (CEDO) to establish and manage the Consortia, modeled after the region's successful Sector Partnerships. Under CEDO's leadership, the Consortia convened and launched Bridge Lane, an initiative designed to strengthen connectivity and promote growth across the county. Between 2024 and 2025, five Bridge Lane events were held in Oakridge, Cottage Grove, Junction City, Florence, and Blue River.

➤ **Workforce Ready NAACP: \$126,821**

LWP is the fiscal sponsor for a Workforce Ready Round II Grant, part of the Future Ready Oregon initiative funded by SB 1545 (2022), received by the NAACP. Through this grant, the NAACP will expand Lane County 4J School District's Healthcare CTE program by implementing a healthcare workforce pipeline for underserved high school students and will partner with local healthcare providers to offer mentorship, career shadowing, research opportunities, and internships to participating students.

➤ **Workforce Ready Opportunity Oregon: \$44,307**

Oregon Workforce Partnership (OWP) received a Workforce Ready Round II Grant to fund statewide employment support and career coaching for adults in custody exiting Oregon Department of Corrections' prisons. LWP contracted with Opportunity Oregon to provide the services for those returning to Lane County. The program aims to ensure successful workforce reentry through skill-building, coaching, and employment services delivered in collaboration with community partners.

➤ **Workforce Ready Bushnell: \$22,085**

Bushnell University received a large Workforce Ready Round II Grant for Nurse Recruitment, Education, and Placement. Bushnell and LWP are partnering to provide supportive services for students pursuing an accelerated bachelor's degree in nursing, offering financial assistance with transportation, childcare, work scrubs, and essential equipment such as a personal stethoscope to help reduce barriers to program completion.

### HOWTO Nurturely - \$374,469

In partnership with Nurturely, a three-year grant from the Oregon Health Authority's HOWTO program supported advancing perinatal health equity in Lane County including Doula Training. The grant ended on June 30, 2025, adding 45 trained Doulas to the workforce.

## Other Funding Invested Continued

### State of Oregon WORKEx - \$304,558

During Program Year 2024 – 2025, LWP utilized State of Oregon WORKEx funding to provide direct participant support for both youth and adults.

- ✦ Through this funding, 53 individuals were supported through a combination of On-the-Job (OJT) Training and Scholarship Training funds.

### State of Oregon OYEP - \$279,115

The Oregon Youth Employment Program offers work-based learning opportunities to young people aged 14 to 24, including paid internships, pre-apprenticeship training, occupational skills development, and other workforce services. The program focuses on three high-wage, high-demand sectors: construction, manufacturing, and technology.

- ✦ For the 2024-2025 program year, Lane Workforce Partnership partnered with Connected Lane County to deliver this program, with 40 youth/young adults participating.

### Team Oregon Build/Constructing a Brighter Future - \$131,015

Team Oregon Build, formerly known as Constructing a Brighter Future, is an innovative partnership among education, industry, state, and community sectors to introduce youth to high-wage, high-demand construction trades. Lane ESD and Southern Oregon ESD received over \$2.6M in grant funding from the Oregon Department of Education through the Elementary and Secondary School Emergency Relief (ESSER III) fund.

- ✦ Participating Oregon Schools: 86
- ✦ Counties Represented: 23
- ✦ Student Experiences: 5,000+
- ✦ Build Orders Received: 430

### EDA Driving Prosperity - \$16,660

Lane Workforce Partnership partnered with the Southern Oregon Workforce Investment Board on the Good Jobs Challenge grant from the Department of Commerce.

- ✦ Through the *Driving Prosperity* initiative, 105 commercial truck drivers in Lane County were trained over a two-year period.